



**SIDED
CUBE™**

At 7 Sided Cube, as health communications consultants, we stand at the crossroads of innovation and public health. We are dedicated to aligning real-world experiences with the narratives that inform the public for tangible improvements, universal access, and equitable health outcomes for all.

Certified SMB

CAGE Code: 9Q592 - UEI: E9SWUMNTTQ93

NAICS: 541511, 541613, 541430, 519190



A MESSAGE FROM THE CEO



I'm Jon, the CEO of 7 Sided Cube, and I'm thrilled to introduce you to our digital agency's unique approach to online marketing and web design for public health. With a rich background spanning 14 years in television marketing and another 19 years at the helm of our agency, I've witnessed and participated firsthand in the evolving landscape of communication.

In the public health sector, there's a pressing need to move beyond mere messaging and embrace a holistic strategy designed to drive real outcomes. That's precisely where we come in.

A stylized, handwritten signature in black ink, appearing to read 'Jon C Coward'.

Jon C Coward

CEO/FOUNDER



Our Experience



Professional Leadership

Led by a communications and marketing professional with a handpicked team of designers and developers



Focus on Outcomes

A track record of elevating websites from simple information sharing to driving measurable outcomes and influencing community behavior



Technology Driven

Website design and development led and developed from data and user experience best practices



Web Development

User-centric websites for public health clients, prioritizing accessibility and clear messaging to effectively disseminate critical information.



Consulting

Our digital consulting services empower our clients to navigate complex digital landscapes.



Analytics

We specialize in tracking website analytics to unlock actionable insights and drive user engagement.



Public Health Communication

We excel at crafting compelling digital narratives that resonate to elevate conversations, foster engagement and drive results.

COMPETITIVE ADVANTAGES



Specialized Public Health Focus

We have spent over four years studying the exclusive needs and missed targets in public health online communication.

Technology and Processes

We use the latest technology and carefully refined SOPs to ensure websites are secure and deliver on measurable outcomes.



Data-Driven Approach

We leverage advanced data analytics to ensure every dollar spent on digital marketing delivers measurable results.

Compliance and Security

We maintain the highest level of security protocols and compliance with government data protection regulations and practices.

GET IN TOUCH



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Social

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THANK YOU

FOR TAKING THE TIME

7 Sided Cube pledges to realign public health communication with its core principle: data-driven accuracy. For the CDC, we aim to continue the mission of communication by providing strategies and websites where information is not just reliable but relevant to the political climate and public sentiment. We strive to deliver clear, practical, and transparent content that enhances trust. Let's connect to forge a partnership that prioritizes data, action and genuine engagement for a healthier society. We invite you to reach out and explore how we can collaborate to make a real impact in the public health sector by connecting truth to the narrative on the ground.

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