



**SIDED  
CUBE™**

**At 7 Sided Cube, we stand at the crossroads of public health and real-world innovation. We are dedicated to driving equitable health outcomes by aligning lived experiences with transformative solutions based on audience needs, best practices, and relentless solutions-finding.**

**SBA 8(a) Certification - Certified SMB  
CAGE Code: 9Q592 - UEI: E9SWUMNTTQ93  
NAICS: 541511, 541613, 541430, 519190**





# A MESSAGE FROM THE CEO



I'm Jon, the CEO of 7 Sided Cube, and I'm thrilled to introduce you to our digital agency's unique approach to public health communications and web design. With a rich background spanning an MBA, 14 years in television marketing as well as 20 years at the helm of our digital agency, I've participated firsthand in the evolving landscape of communication and witnessed the need for clarity.

In the public health sector, there's a pressing need to move beyond mere messaging and embrace a holistic strategy designed to drive real outcomes. That's precisely where we come in.

A stylized, handwritten signature in black ink, appearing to read 'Jon C Coward'. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

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**Jon C Coward**

CEO and FOUNDER





# Wendy Anne Fenner

## Lead Strategy Consultant



With 35 years experience leading and innovating to make the world a better place, Wendy is dedicated to creating conditions where people thrive.

Throughout her career at the Centers for Disease Control and Prevention (CDC), Wendy led many diverse, multi-faceted teams to deliver under decidedly high-pressure situations. For CDC's Emergency Operations Center, she led communication and health promotion teams to successfully contain and end public health outbreaks, including hurricanes in the U.S., Ebola in West Africa, and COVID across the globe. In these responses, she directed hundreds of deployees to collaborate on large, multidisciplinary field teams, and convened communication leadership to amplify CDC's support to vulnerable jurisdictions.

She has collaborated with the U.S. Affiliated Pacific Islands, Native American tribes, State Health Departments, and Ministries of Health, fostering joint problem solving among health officials, federal agencies, and non-governmental organizations. Her strategic leadership in these roles has been instrumental in aligning diverse stakeholder priorities, enhancing public health infrastructure, and ensuring effective program implementation.





# Our Experience



## Professional Leadership

Led by a communications and marketing professional with a handpicked team of strategists, health communicators, and digital experts.



## Focus on Outcomes

A track record of elevating digital strategies from simple information sharing to driving measurable outcomes and influencing behavior.



## Technology Powered

User needs, data, and best practices anchor our digital marketing strategies. Technical capabilities and innovations power our tactics.



## Digital Development

With user-centric websites and digital promotion, we prioritize accessibility and clear messaging to effectively disseminate critical information.



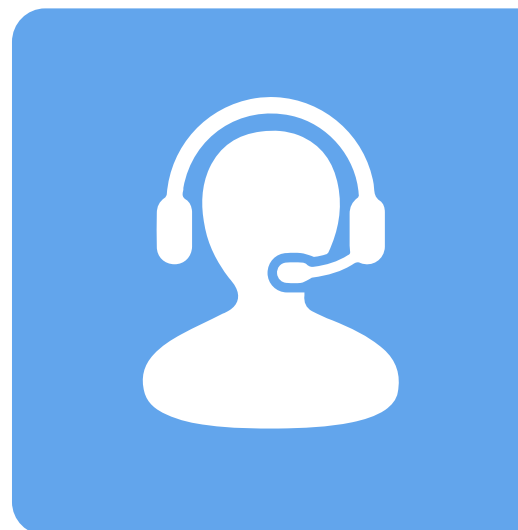
## Consulting and Training

Our digital consulting and training services empower our clients to navigate complex digital landscapes and maximize digital connections with their audiences.



## Analytics

Tracking website analytics enables us to unlock actionable insights and drive user engagement.



## Public Health Communication

We embed science-based information in compelling narratives that resonate to elevate conversations, foster engagement and drive results.

# COMPETITIVE ADVANTAGES



## Public Health Experience

With 35 years in health and risk communication and 25+ in digital marketing, we deeply understand the complexities and opportunities to effectively motivate health behaviors.

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## Technology and Security

We use the latest technology and security SOPs to ensure websites comply with regulations and also deliver on measurable outcomes.



## Data-Driven Approach

We leverage advanced data analytics to ensure every dollar spent on digital marketing delivers measurable results.

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## Partnership Expertise

We convene partners and cultivate alliances across governmental and non-governmental sectors to create solutions and amplify impact.



# GET IN TOUCH



## Phone

404-865-1233



## Email

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## Address

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## Social

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# THANK YOU

## FOR TAKING THE TIME

7 Sided Cube delivers clear, practical, and transparent solutions that enhance trust. Solutions that are anchored by audience input, grounded in data, and responsive to misinformation.

We'll bolster CDC's mission to provide trusted, reliable solutions that promote health.

Let's explore how we can amplify our impact by artfully connecting truth to the narrative.

[info@7SidedCube.com](mailto:info@7SidedCube.com)

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