



**SIDED  
CUBE™**

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# CAPABILITY STATEMENT

**CAGE CODE:**  
9Q592

**UEI:**  
E9SWUMNTTQ93  
**SBA 8(a)**  
**Certified Small  
Business**

## NAICS CODE

- 541430 - Graphic Design Services
- 541613 - Marketing Consulting Services
- 541511 - Custom Computer Programming Services
- 519190 - All Other Information Services
- 541810 - Advertising Services

## ABOUT 7 SIDED CUBE

We are a digital agency specializing in public health communication and strategic digital solutions, backed by a team of experts, including a former CDC Senior Advisor with 34 years in health crisis management. With over 60 years of combined expertise, our team excels in health communications, digital marketing, and outcome-driven, audience-centered strategies. We create secure, user-focused digital platforms and deliver impactful health messaging, ensuring each initiative is grounded in best practices and measurable results. Partnering closely with clients, we help them navigate the complexities of public health and digital landscapes with confidence, extending their reach and fostering public trust.



# DIFFERENTIATORS

- **Extensive Health Experience:** 35+ years in health communication and risk management, 25+ years in digital marketing.
- **Data-Driven ROI:** Advanced analytics for high ROI.
- **Security & Compliance:** We uphold the latest standards in security and regulatory compliance.
- **Dynamic Alliances:** Known for building strong alliances that amplify reach.



# CORE COMPETENCIES

- ✓ **Public Health Communication:** We specialize in public health messaging that drives impactful, measurable outcomes.
- ✓ **Technology-Driven Strategy:** Our strategies are built on robust analytics and data insights to ensure compliance, security, and effectiveness.
- ✓ **Digital Development & Consulting:** User-centered websites and training to enhance engagement.
- ✓ **Partnership & Alliance Building:** Proven ability to foster impactful partnerships across sectors.

## SERVICES

- **Web Development**
- **Public Health Messaging**
- **Custom Web Applications**
- **Media Management**
- **Newsletters and Public Outreach**

# TEAM PERFORMANCES

- **Team includes CDC Emergency Operations:** Directed communications for CDC responses, including hurricane relief, Ebola, and COVID-19.
- **Federal & Tribal Collaborations:** Partnered with U.S. Affiliated Pacific Islands, Native American tribes, and State Health Departments.
- **Public Health Campaigns:** Executed digital campaigns that enhance engagement and public health outcomes.



# FEATURED PROJECTS

- Centers for Disease Control and Prevention
- State Health Departments
- Native American Tribes
- U.S. Affiliated Pacific Islands
- Kimberly Clark



## GET IN TOUCH

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